



Alliance 4Tech workshop at UCL

In the spirit of European collaboration, 4 premier European universities, **CentraleSupélec, Politecnico di Milano, Technische Universität Berlin** and **UCL (Faculty of Engineering Sciences)** have set up a framework of academic exchanges between them known as **Alliance 4Tech (A4T)**.

The Faculty of Engineering Sciences at UCL is organising and sponsoring the **first A4T workshop** in London to bring together Alliance 4tech students and those interested in the concept to get together, exchange and cross-fertilise ideas, and enable cultural togetherness.

Idea behind the workshop

Technology driven entrepreneurship lies at the heart of world economic growth and development. However, many young technically minded individuals find turning technical ideas into real commercial outcome, understandably, not easy and therefore turn away from it.

This workshop aims to bring students from different backgrounds together and give them a taste of business awareness through a competition in which participants in groups create a business plan presentation for a hypothetical technically driven company.

Dates and venue

The event takes place over two days – **Thursday 28th and Friday 29th June 2018** – in **UCL 66-72 Gower St, London WC1E 6EA** (see <https://www.ucl.ac.uk/maps>)

UCL is situated in the heart of cultural London and students will have opportunity to explore the city after the workshop.

For students travelling from Europe, you may wish to check <http://www.ucl.ac.uk/residences> for availability of accommodation. Otherwise, the area around the university is well served with hotels and bed and breakfast places.

Please note that we will be starting on Thursday 28th at 9 am and it is therefore advisable to arrive the night before.

Workshop Agenda

Day 1- Thursday 28 June 2018

9:00-9:30	Registration and refreshments
9:30-10:00	Introduction
10:00 -11:00	Technology-based start-up – A perspective
11:00 -12:30	Team building and discussion of business briefs
12:30 -14:00	Buffet Lunch
14:00-19:30	Case study teamwork
19:30 –end	Free evening

Day 2- Friday 29 June 2018

8:30-10:30	Case study teamwork - Continuation
10:30-11:30	Presentations
11:30-12:00	Announcement of the winning team and prize giving
12:00- 12:50	Buffet lunch and departure